

(Proposed) Workshop Tracks

GRASSROOTS USE OF TECHNOLOGY CONFERENCE X

Workshop tracks help organize our conference and create a system to ensure that we are covering all the topics that we believe need addressing. It helps potential workshop presenters identify our interests and organizing their contribution. They also help connect conference attendees with their interests.

The 30 workshops that our conference will host (on Day 2) should reflect a balance between the different tracks and provide options for participants to explore their diverse interests. The precise balance between the number of workshops in each track shall be established by the conference planning committee in consultation with conference partners, sponsors and past participants.

Our keynote and plenary presentations will also help connect the different tracks.

After reviewing several recent typologies for workshop tracks and reviewing past efforts, 5 tracks are proposed as a model for GUT-C X: 1. Amplification; 2. Net Activism; 3. Networking & Crowdsourcing; 4. Organizational Development; 5. Issues & Technology. The table below summarizes 3 typologies and the proposed topics includes synonyms and examples of topics that fall within each track. The number in bold text next to each proposed track suggests the target (minimum) number of workshops for each track. So having 6 workshops in a track averages out to 2 workshops per session on that track.

Proposed GUT-C List	Felicia's List	Anna Galland's List	DigiActive's List
Amplification (4) Vocabulary: Outreach; Communications; Scale;	Getting the Message Out in Multi-Platform World (communications planning and outreach)	tech to amplify our voice – google maps showing where we are, allowing us to display a virtual march, Facebook petition that stretched over months	spreading the word
Net Activism (6) Vocabulary: Campaigning, Advocacy; Tactics;	NetActivism (including mobile devices and strategies)	tech to achieve advocacy goals – like the email-based tools that allow us to immediately call or email our senator neat appealing or "sexy" tech – text messages so you can deliver messages to your members, ie where is your polling station	campaigning
Networking & Crowdsourcing (6) Crowdsourcing; wisdom of crowds; participation; engagement; relationships;	Web 2.0: Engagement, Networks, and Relationships	tech to harness the wisdom of crowds to let smart things rise to the top – like WhiteHouse2	crowdsourcing
Organizational Development (6) Coordination; Databases; Security; Fundraising;	Technology and the Sustainable Organization (focus on internal systems – databases, security, maintenance and upgrades, volunteers, fund raising)	tech to communicate and plan internally – list-servs, google docs to allow simultaneous planning	coordinating action

Volunteers; Collaboration			
Development			
			personal security
Issues & Technology (4) Labor Community (Communities of Color, Low Income; Housing; Immigrant) Gender & Sexuality Youth Media			